

Advantages of EcoKnit[®]

- **EcoKnit[®] Towels dry up to 40% faster**

Reduce your energy consumption and costs up to 40%! PROVEN. Your existing woven towels are now COSTING YOU up to 40% MORE to process with every cycle.

Energy Saver!
 Reduce Energy up to **40%**
 and Water by **15%**



- **EcoKnit[®] Towels save 15% water in the washing process**

Polyester in the base construction absorbs less water. Thus when compared to woven cotton towels, EcoKnit towels require 15% less water for the wash cycle. This results in less energy needed to heat the water, and a correspondingly lesser amount of chemicals for the wash.

- Open base construction reduces wash/dry cycle
- Loops knotted into base to prevent snagging



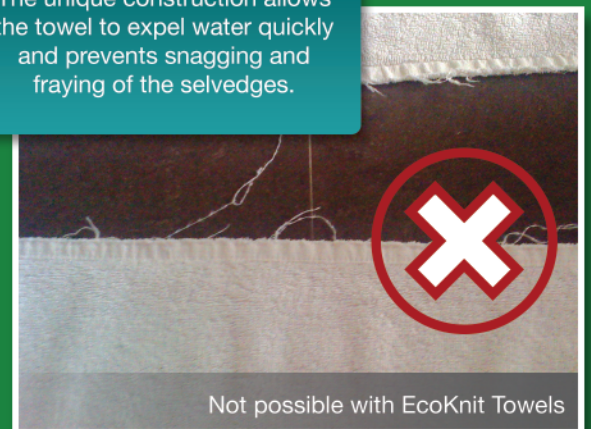
- **Free EcoKnit[®] Towels**

The savings made from reduced energy & water consumption will pay for the cost of the towels, whereas with woven towels you will not get the savings and you will end up paying up to 40% more to process them with every cycle!

- **EcoKnit[®] Towels are Snag Free and are virtually indestructible**

The loops cannot come loose and the towel cannot fall to pieces like a woven towel. No more tearing of hems and fraying of selvages in the laundering process. No more wastage and throwing away stock!

The unique construction allows the towel to expel water quickly and prevents snagging and fraying of the selvages.



- **EcoKnit[®] Towels last 2 to 3 times longer than your woven towels**

Thereby saving on repurchase costs and extending ammortisation periods.

If you double the cost of a competitors unit as opposed to the single cost of the EcoKnit towel as a comparison you can clearly see the savings the EcoKnit Towel will provide.

More Advantages of EcoKnit[®]

- **Dryer Towels for Second Use**

Encouraging guests to use their towels twice before sending them to the laundry is now possible. EcoKnit Towels now reduce the chance of customers having to resort to moist, damp towels between uses.

Reducing laundrying costs and more enviromentally conscious.

- **EcoKnit[®] Towels do not have Differential Shrinkage**

No bottleneck effect and awkward hanging towels in the bathrooms

- **More Luxurious**

Because the pile is knotted into the base construction of an EcoKnit towel and the loops cannot be pulled out, we have managed to put 80% of the overall weight of the towel into the pile to give it a luxurious feel and finish. Weight for weight EcoKnit towels have a longer more luxurious pile and better absorbtion properties than woven towels.

This compared to only 50% in standard woven towels.

- **EcoKnit[®] Towels have an open base construction**

This allows water to be expelled from the base more effectively and efficiently. No more burst holes in the fabric if you have a press machine. You can increase the pressure on a press machine as a result, speeding up the process and increasing your capacity through the laundry.

- **Reduced Carbon Footprint Lower emissions – Eco Friendly**

With reduced drying times and less energy consumed with each cycle, you can now reduce your carbon footprint and become ever efficient and more Eco friendly than before.

- **EcoKnit[®] Towels guarantee to increase your laundry efficiency and capacity**

Usually washers work faster than dryers, upsetting the balance within a laundry and increasing the cost of utilising an extra dryer. With 40% quicker drying times, EcoKnit will now help balance your production, elleviating the problem of having wet towels lying around or spending on further drying machines. This extends to space saving issues on premises, no space allowance for extra dryers, with EcoKnit towels you can keep to equal number of washer / dryers.

