

**"THE MOST TECHNICALLY ADVANCED,
 ENERGY EFFICIENT TERRY TOWEL IN
 THE WORLD TODAY! "**

Advantages of EcoKnit

- **EcoKnit Towels dry up to 40% faster**

Reduce your energy consumption and costs by up to 30-40%! PROVEN. Your existing woven towels are now COSTING YOU 30-40% MORE to process every time.

- **EcoKnit Towels save 15% water in the washing process**

Polyester in the base construction absorbs less water. Thus when compared to woven cotton towels, EcoKnit towels require 15% less water for the wash cycle. This results in less energy needed to heat the water, and a correspondingly lesser amount of chemicals for the wash

- **Free EcoKnit Towels**

The savings you make from the reduced energy & water consumption actually helps you pay for the towels whereas with woven towels you don't get the energy savings and you will end up paying 30-40% more to process them each time!

- **EcoKnit Towels are Snag Free and are virtually indestructible**

The loops cannot come loose and the towel cannot fall to pieces like a woven towel. No more tearing of hems and fraying of selvages in the laundering process. No more wastage and throwing away stock!

- **EcoKnit Towels last 2 to 3 times longer than your current towels**

Thereby saving on repurchase costs and re-ordering levels.

If you double the cost of the competitors unit as opposed to the single cost of the EcoKnit towel as a comparison you can clearly see the savings the EcoKnit Towel will provide in repurchase costs alone.

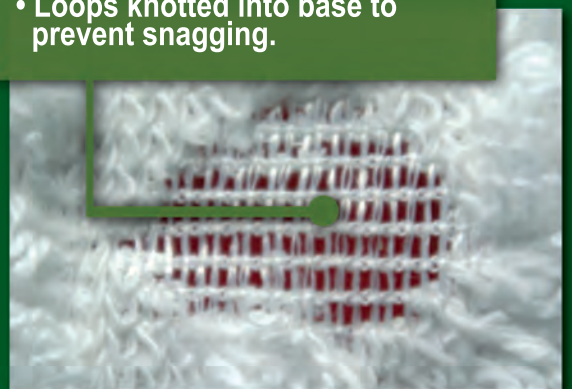
Energy Saver! Reduce Energy up to 40% and Water by 15%



Wire brush test

- **Open base construction reduces wash/dry cycle.**

- **Loops knotted into base to prevent snagging.**



The unique construction allows the towel to expel water quickly and prevents snagging and fraying of the selvages.



Not Possible with EcoKnit Towels

See back of brochure to see more EcoKnit Advantages

EcoKnit™ is an innovative product designed to help reduce towel-laundrying costs; in particular, they will reduce your energy and water consumption and reduce your laundrying bills, this is proven and we guarantee it. A very special construction has been developed to give the towel quick drying, water saving and snag resistant characteristics, making it exceptionally durable and long lasting.

More Advantages of EcoKnit:



- **Dryer towels for second use**

If customer decides to use their towel for a second night as many hotels now try persuade guests to do, they are guaranteed a dryer towel. EcoKnit Towels now reduce the chance of customers having to resort to moist, damp towels.

- **EcoKnit Towels do not have Differential Shrinkage**

No bottleneck effect & awkward hanging towels in the bathrooms.

- **More Luxurious**

Because the pile is knotted into the base construction of an EcoKnit towel and the loops cannot be pulled out, we have managed to put 80% of the overall weight of the towel into the pile to give it a luxurious feel and finish. This compared to only 50% in standard woven towels.

- **EcoKnit Towels have an open base construction**

This allows water to be expelled through the towels more effectively, speeding up the wash process and saving even more time through the laundry process.

- **Lower emissions – Eco Friendly!**

With reduced drying time and less energy consumed with each cycle, you can now reduce your carbon footprint and become ever efficient and more Eco friendly than before.

- **With EcoKnit Towels we Guarantee to increase your laundry capacity!**

In most laundries, dryers usually cause a bottleneck in the system, with EcoKnit's quicker drying capabilities, we offer a solution to get your laundry back on track running more efficiently and balanced. No more bottlenecks and delays.

- **EcoKnit Towels have exceptional colourfastness even at 95°C**